REGULATION OF THE MINISTER OF TOURISM
OF THE REPUBLIC OF INDONESIA
NUMBER 1 OF 2026
ON
IMPLEMENTATION OF THE NATIONAL TRAVEL AND TOURISM
DEVELOPMENT INDEX

BY THE GRACE OF ALMIGHTY GOD

THE MINISTER OF TOURISM OF THE REPUBLIC OF INDONESIA,

Considering : a. that to improve the development and quality of Indonesian tourism through the implementation of the national travel and tourism development index, strong commitment and synergy are required from all tourism stakeholders at the central and regional levels;

b. that the national travel and tourism development index as referred to in paragraph a is one of the strategies to encourage improvements in the quality and competitiveness of tourism in order to improve Indonesia's ranking in the Travel and Tourism Development Index;

c. that the Regulation of the Minister of Tourism and Creative Economy/Head of the Tourism and Creative Economy Agency Number 2 of 2024 on Implementation of the National Travel and Tourism Development Index is no longer in accordance with developments and legal requirements, so it is necessary to be replaced;

d. that based on the considerations as referred to in paragraphs a, b, and c, it is necessary to issue a Regulation of the Minister of Tourism on Implementation of the National Travel and Tourism Development Index;

Having regard to : 1. Article 17 paragraph (3) of the 1945 Constitution of the Republic of Indonesia;

2. Law Number 39 of 2008 on State Ministries (State Gazette of the Republic of Indonesia Year 2008 Number 166, Supplement to the State Gazette of the Republic of Indonesia Number 4916) as amended by Law Number 61 of 2024 on Amendments to Law Number 39 of 2008 on State Ministries (State Gazette of the Republic of Indonesia Year 2024 Number 225, Supplement to the State Gazette of the Republic of Indonesia Number 6994);
4. Law Number 10 of 2009 on Tourism (State Gazette of the Republic of Indonesia Year 2009 Number 11, Supplement to the State Gazette of the Republic of Indonesia Number 4966) as repeatedly amended and most recently amended by Law Number 18 of 2025 on the Third Amendment to Law Number 10 of 2009 on Tourism (State Gazette of the Republic of Indonesia Year 2025 Number 180, Supplement to the State Gazette of the Republic of Indonesia Number 7145);
5. Presidential Regulation Number 198 of 2024 on Ministry of Tourism (State Gazette of the Republic of Indonesia Year 2024 Number 395);
6. Regulation of the Minister of Tourism Number 1 of 2025 on Organization and Work Procedures of the Ministry of Tourism (Official Gazette of the Republic of Indonesia Year 2025 Number 1);

HEREBY DECIDES:

To issue : REGULATION OF THE MINISTER OF TOURISM ON IMPLEMENTATION OF THE NATIONAL TRAVEL AND TOURISM DEVELOPMENT INDEX.

Article 1

In this Ministerial Regulation:

1. Tourism means all activities related to tourism that are multidimensional and multidisciplinary in nature which form interactions between stakeholders.
2. National Travel and Tourism Development Index (*Indeks Pembangunan Kepariwisataan Nasional*), hereinafter abbreviated to the IPKN, means a score that describes the quality of cross-sectoral tourism development in a region at a certain time.
3. Local Government means the regional head as an element of the local administration which leads the implementation of government affairs which are the authority of the autonomous region.
4. Ministry of Tourism, hereinafter referred to as Ministry, means the ministry administering government affairs in the field of tourism.
5. Minister means the minister administering government affairs in the field of tourism.

Article 2

(1) The implementation of the IPKN is intended as a reference for the Ministry, ministries/institutions, and Local Governments in improving the quality and

competitiveness of Tourism at the global level in an integrated manner.

(2) The IPKN aims to support Indonesia's ranking improvement in the Travel and Tourism Development Index.

Article 3

(1) The implementation of the IPKN as referred to in Article 2 is carried out by the Ministry.

(2) The implementation of the IPKN as referred to in paragraph (1) is carried out every two (2) years.

Article 4

(1) The implementation of the IPKN as referred to in Article 3 is carried out using the IPKN assessment framework.

(2) The IPKN assessment framework as referred to in paragraph (1) is determined based on the technical methodology for compiling the Tourism index which applies internationally.

(3) The IPKN assessment framework as referred to in paragraph (2) consists of parameters or indicators used to determine IPKN.

(4) The IPKN assessment framework as referred to in paragraphs (2) and (3) is determined by the Minister.

Article 5

The stages of IPKN implementation consist of:

a. preparation;
b. data collection;
c. data processing;
d. formulation of results;
e. reporting of results;
f. announcement of results; and
g. monitoring and evaluation.

Article 6

(1) The preparation stage as referred to in Article 5 subparagraph a is carried out through:
   a. mapping emerging problems and issues;
   b. developing IPKN indicators;
   c. identifying data sources; and
   d. formulating strategies and technical implementation of data collection.

(2) In the preparation stage as referred to in paragraph (1), the Minister forms a work team.

(3) The work team as referred to in paragraph (2) consists of representatives from:
   a. the Ministry;
   b. ministries/institutions;
   c. Local Governments;
   d. industry;
   e. academics; and/or
   f. the community.

Article 7

(1) The data collection stage as referred to in Article 5 subparagraph b includes:
    a. primary data collection; and
    b. secondary data collection.
(2) The primary data collection as referred to in paragraph (1) subparagraph a is obtained through respondents using a survey as a data collection instrument.
(3) The survey as referred to in paragraph (2) is implemented through:
    a. selecting survey implementing partners;
    b. formulating the survey instrument;
    c. preparing the survey schedule; and
    d. determining the survey object.
(4) The secondary data collection as referred to in paragraph (1) subparagraph b is obtained through:
    a. data published by ministries/ institutions and Local Governments; and
    b. the results of statistical activities carried out by relevant institutions or organizations.

Article 8

(1) The data processing stage as referred to in Article 5 subparagraph c is carried out through:
    a. initial value collection;
    b. score calculation; and
    c. ranking.
(2) The initial value collection as referred to in paragraph (1) subparagraph a is obtained from data sources from ministries/institutions and other open sources.
(3) The scores calculation as referred to in paragraph (1) subparagraph b and the ranking as referred to in paragraph (1) subparagraph c is carried out using the parameters or indicators used to determine the IPKN.

Article 9

The stage of formulation of results as referred to in Article 5 subparagraph d is carried out based on the ranking results at the data processing stage.

Article 10

(1) The stage of reporting of results as referred to in Article 5 subparagraph e is compiled based on the implementation of preparation, data collection, data processing, and formulation of results.
(2) The reporting of the results as referred to in paragraph (1) is submitted by the work team to the Minister.

Article 11

The stage of announcement of results as referred to in Article 5 subparagraph f is carried out by the Minister through:

a. the Ministry's official website and social media; and/or
b. Ministry events/activities.

Article 12

The monitoring and evaluation stage as referred to in Article 5 subparagraph g is carried out once every one (1) year and at any time if necessary.

Article 13

Upon the entry into force of this Ministerial Regulation, the Regulation of the Minister of Tourism and Creative Economy/Head of the Tourism and Creative Economy Agency Number 2 of 2024 on Implementation of the National Travel and Tourism Development Index (Official Gazette of the Republic of Indonesia Year 2024 Number 74), is hereby repealed and declared to be no longer in force.

Article 14

This Ministerial Regulation shall enter into force on the date of its promulgation.

In order to make this Ministerial Regulation known to the public, it is hereby ordered that it be promulgated by its publication in the Official Gazette of the Republic of Indonesia.

Issued in Jakarta
on 30 January 2026

MINISTER OF TOURISM
OF THE REPUBLIC OF INDONESIA,

signed

WIDIYANTI PUTRI

Promulgated in Jakarta
on 4 February 2026

DIRECTOR GENERAL OF LEGISLATION
OF THE MINISTRY OF LAW
OF THE REPUBLIC OF INDONESIA,

signed

DHAHANA PUTRA

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Prepared and issued as an official translation

Jakarta, 23 October 2026
DIRECTOR GENERAL OF LEGISLATION
FOR THE MINISTER OF LAW OF THE REPUBLIC OF INDONESIA,

DHAHANA PUTRA

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