

REGULATION OF THE REGENT OF OGAN KOMERING ILIR  
NUMBER 40 OF 2025  
ON  
GUIDELINES FOR COOPERATION IN THE PUBLICATION OF INFORMATION  
THROUGH MASS MEDIA WITHIN THE GOVERNMENT OF THE REGENCY OF  
OGAN KOMERING ILIR

BY THE BLESSINGS OF ALMIGHTY GOD

REGENT OF OGAN KOMERING ILIR,

- Considering : a. that cooperation in the dissemination of information through mass media constitutes a means to realize public information transparency and the right of the public to obtain information that is accurate, factual, and accountable as part of transparent and democratic governance;
- b. that the development of communication technology and the increasing role of mass media in delivering information to the public require directed, effective, and accountable cooperation between the Local Government and mass media;
- c. that in order to prevent legal uncertainty, ensure orderly administration, and provide guidance for the Local Government in establishing cooperation with mass media, it is necessary to regulate guidelines for cooperation in the dissemination of information through mass media;
- d. that based on the considerations as referred to in point a, point b, and point c, it is necessary to issue a Regent Regulation on Guidelines for Cooperation in the Publication of Information through Mass Media within the Government of the Regency of Ogan Komering Ilir;
- Observing : 1. Article 18 section (6) of the 1945 Constitution of the Republic of Indonesia;
2. Law Number 40 of 1999 on Press (State Gazette of the Republic of Indonesia of 1999 Number 166, Supplement to the State Gazette of the Republic of Indonesia Number 3887);
3. Law Number 11 of 2008 on Electronic Information and Transactions (State Gazette of the Republic of Indonesia of 2008 Number 58, Supplement to the State Gazette of the

- Republic of Indonesia Number 4843), as amended several times last by Law Number 1 of 2024 on the Second Amendment to Law Number 11 of 2008 on Electronic Information and Transactions (State Gazette of the Republic of Indonesia of 2024 Number 1, Supplement to the State Gazette of the Republic of Indonesia Number 6905);
4. Law Number 14 of 2008 on Public Information Transparency (State Gazette of the Republic of Indonesia of 2008 Number 61, Supplement to the State Gazette of the Republic of Indonesia Number 4846);
  5. Law Number 25 of 2009 on Public Services (State Gazette of the Republic of Indonesia of 2009 Number 112, Supplement to the State Gazette of the Republic of Indonesia Number 5038);
  6. Law Number 12 of 2011 on Legislation Making (State Gazette of the Republic of Indonesia of 2011 Number 82, Supplement to the State Gazette of the Republic of Indonesia Number 5234), as amended several times last by Law Number 13 of 2022 on the Second Amendment to Law Number 12 of 2011 on Legislation Making (State Gazette of the Republic of Indonesia of 2022 Number 143, Supplement to the State Gazette of the Republic of Indonesia Number 6801);
  7. Law Number 23 of 2014 on Local Governments (State Gazette of the Republic of Indonesia of 2014 Number 244, Supplement to the State Gazette of the Republic of Indonesia Number 5587), as amended several times last by Law Number 6 of 2023 on Enactment of Government Regulation in Lieu of Law Number 2 of 2022 on Job Creation to Become Law (State Gazette of the Republic of Indonesia of 2023 Number 41, Supplement to the State Gazette of the Republic of Indonesia Number 6856);
  8. Law Number 94 of 2024 on Ogan Komering Ilir Regency in the Province of South Sumatera (State Gazette of the Republic of Indonesia of 2024 Number 280);
  9. Government Regulation Number 61 of 2010 on the Implementation of Law Number 14 of 2008 on Public Information Transparency (State Gazette of the Republic of Indonesia of 2010 Number 99, Supplement to the State Gazette of the Republic of Indonesia Number 5149);
  10. Regulation of the Minister of Administrative and Bureaucratic Reform Number 55 of 2011 on Guidelines for the Implementation of Publication Partnership Cooperation through Mass Media within Government Agencies (State Gazette of the Republic of Indonesia of 2011 Number 337);
  11. Regulation of the Minister of Home Affairs Number 80 of 2015 on Regional Legislation Making (State Gazette of the Republic of Indonesia of 2015 Number 2036), as amended by Regulation of the Minister of Home Affairs Number 120 of 2018 on Amendment to Regulation of the Minister of Home Affairs Number 80 of 2015 on the Regional Legislation Making (State Bulletin of the Republic of Indonesia of 2019 Number 157);
  12. Regulation of the National Public Procurement Agency Number 9 of 2021 on Online Stores and Electronic

Catalogues in Government Procurement of Goods and Services (State Gazette of the Republic of Indonesia of 2021 Number 491);

13. Regional Regulation Number 2 of 2016 on the Establishment and Organizational Structure of Regional Apparatuses of the Regency of Ogan Komering Ilir (Regional Gazette of the Regency of Ogan Komering Ilir of 2016 Number 2), as amended by Regional Regulation Number 7 of 2023 on the Second Amendment to Regional Regulation Number 2 of 2016 on the Establishment and Organizational Structure of Regional Apparatuses of the Regency Ogan Komering Ilir (Regional Gazette of the Regency of Ogan Komering Ilir of 2023 Number 7).

HAS DECIDED:

To issue : REGENT REGULATION ON GUIDELINES FOR THE GOVERNANCE OF INFORMATION PUBLICATION THROUGH MASS MEDIA WITHIN THE GOVERNMENT OF OGAN KOMERING ILIR REGENCY

## CHAPTER I GENERAL PROVISIONS

### Article 1

In this Regent Regulation:

1. Regency means the Regency of Ogan Komering Ilir.
2. Regency Government means the Government of the Regency of Ogan Komering Ilir.
3. Regent means the Regent of Ogan Komering Ilir.
4. Regional Secretary means the Regional Secretary of the Regency of Ogan Komering Ilir.
5. Regional Apparatus means Regional Apparatus within the Government of the Regency of Ogan Komering Ilir.
6. Electronic Catalogue means a facility used for selecting providers through the E-purchasing method.
7. Budget User (*Pengguna Anggaran*) hereinafter abbreviated to as PA means an official vested withholding the authority to use the budget of a Ministry/Institution/Regional Apparatus.
8. Commitment-Making Official Officer (*Pejabat Pembuat Komitmen*) hereinafter abbreviated to as PPK means an official responsible for the implementation of procurement of goods and/or services.
9. Procurement Official Officer hereinafter abbreviated to as PP means an administrative Administrative Officer, Functional Specialist Officer, or Personnel assigned to conduct direct procurement, direct appointment, and/or E-purchasing.
10. Provider Performance Information System (*Sistem Informasi Kinerja Penyedia*) hereinafter abbreviated to as (SIKaP) means a national provider database application for government procurement of goods and services.
11. Proxy of Budget User (*Kuasa Pengguna Anggaran*) hereinafter abbreviated to as KPA means an official authorized by the Budget User to manage or utilize use the budget within a Regional Apparatus unit.

12. Local Budget (*Anggaran Pendapatan Belanja Daerah*) hereinafter abbreviated to as APBD means the Local Regional Revenue and Expenditure Budget of the Regency of Ogan Komering Ilir Regency.
13. Press means a social institution and a medium of mass communication carrying out journalistic activities.
14. Press Council means an independent institution responsible for developing and protecting press life activities in Indonesia.
15. Press Company Agency means an Indonesian legal entity conducting press business including a printed and electronic media company, and news agency as well as other media companies.
16. Journalist means an individual who regularly carries out journalistic activities.
17. Journalist Competency Test Assessment (*Ujian Kompetensi Wartawan*) hereinafter abbreviated to as UKW means a competency examination undertaken by journalists.
18. Verification means data collection activities conducted in accordance with prevailing regulations.
19. Verification Team means a team appointed to verify and assess cooperation activities.
20. Cooperation means a series of activities arising from a formal legal relationship between the Regional Government Local Government and a Press Company.
21. Mass Media means official communication channels used to disseminate information to the public.
22. Press Agency means an Indonesian legal entity conducting press business including a printed and electronic media company, and news agency as well as other media companies.
23. Print Media means mass media printed and published periodically in printed by a legal entity qualified as the requirements under the Law on Press.
24. Electronic Media means media utilizing using electronic or electromechanical technology for end users to access their contents.
25. Online Media means mass media utilizing using internet platforms for journalistic activities and by a legal entity under the Law on Press.
26. Advertorial means paid advertising content presented in a journalistic style for persuasive purposes to public to promote programs, activities, goods, services of government or private.
27. Banner means a visual promotional medium in static and/or moving form in web document or print media page for promotion.
28. Public Service Advertisement means paid advertising conveying social messages for encouraging cares, supports and participation of community in programs and activities of local government.
29. Live Broadcast means a broadcast on radio or conducted directly at television at the event or location by Local Government in studio or outside broadcast.

30. Delayed Broadcast means a broadcast by Local Government recorded for later next transmission broadcast.
31. Special Coverage Report means planned coverage report of regional development programs and activities with varied opinions and aspects as well as an affirmation or emphasis on special things.
32. News Program Sponsorship means an effort of sponsorship, initiating a news broadcast activity on radio stations by the local government in disseminating information on development programs and activities to the community. of news broadcasting activities.
33. Public Communication Integration System (*Sistem Integrasi Komunikasi Publik*) hereinafter referred to Seklik means an integrated application for registration and verification of Press Agencies for digitalization of cooperation governance in public information dissemination at the Regency of Ogan Komering Ilir.
34. Point Criteria means a measurement used to determine media evaluation weighting for scoring media mass values.

#### Article 2

The scope of this Regent Regulation includes:

- a. requirements;
- b. scope and types of cooperation;
- c. procedures for implementation of cooperation;
- d. verification team; and
- e. payment.

#### Article 3

- (1) Cooperation shall be is conducted based on the principles of:
  - a. factual information;
  - b. balance;
  - c. harmony;
  - d. ethics;
  - e. partnership;
  - f. professionalism;
  - g. transparency; and
  - h. accountability.
- (2) This Regent Regulation serves as a guideline for cooperation conducted in mutual respect and compliance with the provisions of legislation.
- (3) This Regent Regulation aims to establish a harmonious and mutually beneficial relationship in information dissemination, promotion, and publication of local governance.

### CHAPTER II REQUIREMENTS

#### Article 4

Press Agencies intending to cooperate in information dissemination with the Local Government must fulfill general requirements and specific requirements.

#### Article 5

General requirements as referred to in Article 4 include:

- a. an application letter signed by the director of the Press Agency;
- b. Deed of Establishment signed by the competent ministry;
- c. Business Identification Number with relevant Indonesian Standard Industrial Classification 58130 for Print media, Indonesian Standard Industrial Classification 63122 for Cyber Media, 60202 for TV Media and 60102 for Media Radio;
- d. company Taxpayer Identification Number;
- e. proof of submission of annual tax return;
- f. appointment letter for regional bureau/head;
- g. Copy/Scan of electronic identity card or domicile;
- h. journalist press card;
- i. Power of attorney for payment authorization from the director of the Press Agency with stamp duty; and
- j. attaching bank account number.

#### Article 6

Specific requirements for print media as referred to in Article 4 include:

- a. minimum one year of establishment;
- b. attaching a Statement of the Number of Prints from the printing establishment signed by the head of the printing company on a stamp, information on the distribution of Prints in the Regency;
- c. information on the ownership of Offices/Bureaus/Representatives in the Regency; and
- d. publication documentation of the last three editions.

#### Article 7

Specific requirements for online media as referred to in Article 4 include:

- a. the Press Agencies has been established for a minimum period of one (1) year, as evidenced by a screenshot of the web hosting data;
- b. priority is given to the submission of Journalist Competency Test certificates for Principal Journalists and Intermediate/Junior Journalists for regional journalists;
- c. the display of visitor statistics, global and national website rankings, website age, and expiration period, including updated information, as evidenced by screenshots;
- d. a statement regarding ownership of an Offices/Bureaus/Representatives within the Regency;
- e. documentation of Regency news publications for the last three (3) editions.

#### Article 8

The specific requirements as referred to in Article 4 for electronic media include:

- a. the Press Company has been established for a minimum period of one (1) year, as evidenced by a screenshot of the web hosting data;

- b. the submission of Journalist Competency Test certificates for Principal Journalists and Intermediate/Junior Journalists for regional journalists;
- c. the submission of a valid Public Broadcasting License for television and a valid Radio Station License for radio broadcasting;
- d. a statement regarding ownership of an Offices/Bureaus/Representatives within the Regency;
- e. the submission of information on geographical coverage, transmission power, commercial or community broadcasting status, and the percentage of broadcast content.

#### Article 9

All required documents as referred to in Article 5 are uploaded to the portal at [www.seklik.kaboki.go.id](http://www.seklik.kaboki.go.id).

### CHAPTER III SCOPE AND TYPES OF COOPERATION

#### Article 10

- (1) The scope of Cooperation includes aspects of the dissemination of development activities, the administration of government affairs, and the policies of the Regency Government.
- (2) The scope of Cooperation as referred to in section (1) covers all Regional Apparatus Organizations/work units within the Regency Government for a period as agreed upon, by taking into account the regional financial capacity.
- (3) The types of cooperation with print media may include:
  - a. the publication of Advertorials;
  - b. the publication of banners;
  - c. the display of Paid News.
- (4) The types of cooperation with electronic media may include:
  - a. the broadcast of Special Repot;
  - b. the broadcast of Live Broadcasts and/or Delayed Broadcasts;
  - c. the broadcast of Public Service Advertisements;
  - d. sponsorship of regional news segments.
- (5) The types of cooperation with cyber media may include:
  - a. channel leasing
  - b. the publication of Advertorials;
  - c. the display of Banners;
  - d. the display of Paid News.

### CHAPTER IV PROCEDURES FOR THE IMPLEMENTATION OF COOPERATION

#### Article 11

- (1) Any Press Agencies intending to conduct cooperation within the Regency Government, in advance, submit a cooperation proposal along with complete supporting requirements through the Seklik application, subject to the following provisions:

- a. one Press Agency may only register for one type of media, namely print media, online media, or electronic media;
  - b. one journalist may only represent one Press Agency;
  - c. the Press Agency is registered as a provider in the SIKaP and displays its products in the latest version of the electronic catalogue
- (2) The submission of a cooperation proposal is made by the media director or a person duly authorized by the relevant media director.
- (3) The cooperation proposal submitted by the media is verified by the Verification Team.
- (4) Verification shall consist of administrative verification in the form of completeness of cooperation proposal documents and verification of scoring, namely the assessment of media performance based on data uploaded by the Press Agency through the Seklik application.
- (5) Verification of scoring is conducted based on the technical requirement documents uploaded by the Press Agency through the Seklik application.
- (6) The attached technical data generate a score for each Press Agency using a formula in which the point score is divided by the total score and multiplied by one hundred, and subsequently the result of scoring is aggregated to determine the total score.
- (7) After the total score as referred to in section (6) has been obtained, the tier category of the Press Agency is determined through classification of the achieved scores with the following categories:
  - a. total score of 91 to 100 falls under tier category 1 (one);
  - b. a total score of 81 to 90 falls under tier category 2 (two);
  - c. a total score of 51 to 80 falls under tier category 3 (three);
  - d. a total score of 25 to 50 shall falls under tier category 4 (four);
  - e. a total score of less than 25 falls under tier category 5 (five).
- (8) The results of scoring and tier categories of Press Agencies as referred to in section (6) and section (7) serve as consideration for the PPK in conducting price negotiations within the Electronic Catalogue.
- (9) All processes of ordering, negotiation, and transaction of cooperation for the dissemination of information through mass media are carried out through the Electronic Procurement System via the electronic catalogue.

#### Article 12

- (1) The Media Data Entry Table Format as set forth in Annex I constitutes an integral part of this Regent Regulation.
- (2) The Standards for the Determination of Criteria Point and the Determination of the Amount of Cooperation Value for Media Publication as set forth in Annex II constitute an integral part of this Regent Regulation.



## CHAPTER V VERIFICATION TEAM

### Article 13

- (1) The Verification Team is established by the PA.
- (2) The Verification Team consists of a Chairperson, a Secretary, and Members.
- (3) The membership of the Verification Team as referred to in section (2) may be filled by certified experts in the fields of communication, information, and journalism.
- (4) The duties of the Verification Team as referred to in section (2) include:
  - a. conducting an inventory of applications for publication partnership cooperation submitted by Press Agencies through the Seklik application;
  - b. conducting selection of administrative completeness in accordance with the prescribed requirements and technical qualifications;
  - c. conducting sampling tests to verify the conformity of data submitted by Press Agencies;
  - d. scoring points of Press Agencies based on the point values obtained by the Press Agencies through the Seklik application;
  - e. submitting the results of verification and assessment of scoring Press Agencies to the PA and the PPK as consideration for entering into publication partnership cooperation; and
  - f. announcing the results of verification through the Seklik application.

## CHAPTER VI PAYMENT

### Article 14

- (1) Payment for publications issued by Press Agencies is made based on orders placed by the PP and approved by the PPK through the electronic catalogue.
- (2) Costs incurred as a result of the display of publication cooperation as referred to in section (1) constitute the agreed price as stipulated in the minutes of negotiation results recorded in the electronic catalogue.
- (3) Payment is made after publication by attaching physical evidence along with other accountability documents.
- (4) Payment as referred to in section (3) is made in accordance with the applicable regional financial management mechanism and transferred to the Company's current account.

CHAPTER VII  
CLOSING PROVISIONS

Article 15

Upon the entry into force of this Regent Regulation, Regent Regulation Number 54 of 2018 on Guidelines and Procedures for the Implementation of Publication Partnership Cooperation through Mass Media within the Government of the Regency of Ogan Komering Ilir (Regional Bulletin of the Regency of Ogan Komering Ilir of 2018 Number 54) is repealed and declared ineffective.

Article 16

This Regent Regulation comes into force on the date of its promulgation.

In order that every person may know hereof, it is ordered to promulgate this Regent Regulation by its placement in the Regional Bulletin of the Regency of Ogan Komering Ilir.

Issued in Kayu Agung  
on 9 November 2025  
REGENT OF OGAN KOMERING ILIR,

signed

MUCHENDI MAHZAREKI

Promulgated in Kayu Agung  
on 19 November 2025  
REGIONAL SECRETARY OF  
THE REGENCY OF OGAN KOMERING ILIR,

signed

ASMAR WIJAYA

REGIONAL BULLETIN OF THE REGENCY OGAN KOMERING ILIR OF 2025  
NUMBER 40

Jakarta, 2 February 2026  
Has been translated as an Official Translation  
on behalf of Minister of Law  
of the Republic of Indonesia  
DIRECTOR GENERAL OF LEGISLATION,



DHAHANA PUTRA

ANNEX I TO

REGULATION OF THE REGENT OF OGAN  
KOMERING ILIR

NUMBER 40 OF 2025

ON GUIDELINES FOR COOPERATION IN THE  
PUBLICATION OF INFORMATION THROUGH  
MASS MEDIA WITHIN THE GOVERNMENT  
OF THE REGENCY OF OGAN KOMERING  
ILIR

MEDIA DATA ENTRY TABLE FORMAT

1. PRINT MEDIA DATA ENTRY TABLE FORMAT

NO	CRITERIA DESCRIPTION	SUB DESCRIPTION		CHEKLIST
1	Media Coverage	National / Regional		
		Provincial		
		Regency		
2	Circulation (Copies)/sheets	More than 100.000		
		25.000-100.000		
		100.001-25.000		
		1.001-10.000		
		Up to 1.000		
3	Circulation Distribution within of the Regency of Ogan Komerling Ilir	11-18 Sub- districts		
		6-10 Sub-districts		
		Up to 5 Sub- districts		
4	Journalist / Bureau Status	For the Regency of Ogan Komerling Ilir (OKI)	Available	
			Concurrent with Another Regency	
			Not available	
5	Journalist Competency		Holds Competency Certification	
			Does Not Hold Certification	
6			Registered	



	Press Council Registration Status		Not Registered	
7	Office/Bureau	Bureau in the Regency of OKI	Available Not Available	
8	Publication Frequency	Once daily		
		Once weekly		
		Twice weekly		
		Once monthly		
9	Last Three (3) Published Editions		Available Not Available	

Notes on Filling in:

1. This form is filled truthfully and accurately.
2. Items Number 1, Number 3, and Number 8 (media coverage and circulation distribution) are completed by enclosing a statement letter regarding the coverage area and circulation distribution.
3. Item Number 2 (number and distribution of circulation) is filled by stating the circulation figures in the status column and enclosing a covering letter from the printing company.
4. Item Number 4 (journalist / dedicated bureau status for the Regency of OKI) is supported by an assignment letter issued by the management or editorial board of the Press Company.
5. Item Number 5 (journalist competency) is supported by a journalist competency certificate.
6. Item Number 6 (registration status with the Press Council) is supported by verification results issued by the Press Council.
7. Item Number 7 (office/bureau in the Regency of OKI) is supported by a statement letter issued by the Head of the Neighborhood Authority.
8. Item Number 9 is supported by evidence of publication as referred to herein.

This data entry form is completed in good faith, affixed with sufficient stamp duty, and the accuracy and validity of the information provided constitute the full responsibility of the undersigned as the Head of the Press Agency.

1. CYBER MEDIA DATA ENTRY TABLE FORMAT

NO	CRITERIA DESCRIPTION	SUB DESCRIPTION	CHEKLIST
1	Indonesian ranking	1-1.000	
		1.001-10.000	
		10.001-20.000	
		20.001-30.000	
		30.001-40.000	
		40.001-50.000	
		50.001-100.00	
		Up to 100.000	
2	Global ranking	1.500-100.000	



		100.001-700.000	
		700.001-14.000.000	
		14.000.001-2.000.000	
		Up to 2.000.000	
3	Monthly Visitors count	≥1.000 per month	
		1.001-5.000	
		5.001-10.000	
		10.001-20.000	
		20.001-30.000	
		30.001-40.000	
		40.001-50.000	
		50.001-100.000	
		100.001-1.000.000	
4	Website age	Up to 1.000.000	
		1-2 years	
		2.1- 4Years	
		4.1- 6 years	
		6.1- 8 years	
5	Web/page	More than 8 years	
		Special channel for the Regency of OKI	
6	Journalist / Bureau Status for the Regency of Ogan Komering Ilir	Without special channel for the Regency of OKI	
		Available	
		Concurrent with another Regency	
7	Journalist Competency	Not available	
		Holds Competency Certification	
8	Press Council Registration Status	Does Not Hold Certification	
		Registered	
9	Website Expiration Period (Current Year)	Not registered	
		1 year	
		2 years	
10	General News Update at the Time of Submission	3 years or more	
		Available	
11	The regency of Ogan Komering Ilir News Update at the Time of Submission	Not Available	
		Available	
12		Not Available	

	News Update within the Last Six (6) Days	Not Available	
13	Office / Bureau in the Regency of OKI	Available	
		Not Available	

1. This form is completed truthfully and accurately.
2. Items Number 1 and Number 2 (Indonesian Ranking and Global Ranking) are supported by screenshots of the recorded results.
3. Item Number 3 (number of website visitors) is supported by screenshots from Google Analytics.
4. Item Number 4 (website age) is supported by evidence of website publication.
5. Item Number 7 (journalist competency) is supported by a photocopy of the journalist competency test certificate.
6. Item Number 9 (website validity period) is supported by evidence of website hosting renewal.
7. Item Number 6 (journalist/bureau status dedicated for the Regency of OKI) is supported by an assignment letter issued by the management or editorial board of the Press Agency.
8. Item Number 5 (journalist competency) is supported by a journalist competency certificate.
9. Item Number 8 (registration status with the Press Council) is supported by verification results issued by the Press Council.
10. Item Number 13 (office/bureau in the regency of OKI) is supported by a statement letter issued by the Head of the Neighborhood Authority.

This data entry form is completed in good faith, affixed with sufficient stamp duty, and the accuracy and validity of the information provided constitute the responsibility of the undersigned as the Head of the Press Agency.

## 2. ELECTRONIC MEDIA DATA ENTRY FORMAT (RADIO)

NO	CRITERIA DESCRIPTION	SUB DESCRIPTION	STATUS	CHEKLIST
1	Coverage Area	National		
		Provincial		
		Regency		
2	Transmission Power	More than 10.000 watt		
		10.000 watt		
		5.000 watt		
		1.000 watt		
		Less than 1.000 watt		
3	Special programs	Available		



		Not Available		
4	Journalist / Bureau Status	For the Regency of Ogan Komering Ilir	Available	
			Concurrent with another regency	
			Not Available	
5	Journalist Competency		Holds Competency Certification	
			Does Not Hold Certification	
6	Press Council Registration Status		Registered	
			Not registered	
7	Local Content Proportion		More than 50%	
			50%	
			Less than 50%	
			Not Available	
8	Broadcasting license		Permanent	
			Temporary	
9	Radio Station license		Available	
			Not available	
10	Broadcast status		Commercial	
			Community	

Notes on filling in:

1. This form is completed truthfully and accurately.
2. Items Number 1, Number 2, and Number 3 are supported by a statement letter.
3. Item Number 4 is supported by an assignment letter.
4. Item Number 5 is supported by a journalist competency test certificate.
5. Item Number 6 is supported by the results of administrative and/or factual verification issued by the Press Council.
6. Item Number 7 is supported by a statement letter.
7. Items Number 8, Number 9, and Number 10 are supported by copies of the Broadcasting Operation License (IPP) and Radio Station License (ISR).

3. CYBER MEDIA CONTENT TABLE FORMAT

NO	CRITERIA DESCRIPTION	SUB DESCRIPTION	STATUS	CHEKLIST
1	Coverage Area	National		
		Provincial		



		Regency		
2	Local Content		Available	
			Not Available	
3	Journalist / Bureau Status	For the regency of OKI	Available	
			Concurrent with another regency	
			Not Available	
4	Journalist Competency		Holds Competency Certification	
5	Press Council Registration Status		Registered	
			Not registered	
6	OKI News Update at the Time of Submission		Available	
			Not Available	
7	Power of Attorney for Regional Advertising Bureau		Available	
			Not Available	

Notes on filling in:

1. This form is completed truthfully and accurately.
2. Items Number 1 and Number 2 are supported by a statement letter.
3. Item Number 3 is supported by an assignment letter.
4. Item Number 4 is supported by a journalist competency test certificate.
5. Item Number 5 is supported by proof of registration.
6. Item Number 6 is supported by proof of broadcast/publication.
7. Item Number 7 is supported by a power of attorney and a letter of appointment.

This data entry form is completed in good faith, affixed with sufficient stamp duty, and the accuracy and validity of the information provided constitute the responsibility of the undersigned as the Head of the Press Agency.

REGENT OF OGAN KOMERING ILIR,  
signed

MUCHENDI MAHZAREKI

ANNEX II TO

REGENT REGULATION OF THE REGENCY  
OGAN KOMERING ILIR

NUMBER 40 OF 2025

ON GUIDELINES FOR COOPERATION IN THE  
PUBLICATION OF INFORMATION THROUGH  
MASS MEDIA WITHIN THE GOVERNMENT  
OF THE REGENCY OF OGAN KOMERING  
ILIR

**POINT CRITERIA STANDARDS**

I. STANDARDS FOR THE DETERMINATION OF CRITERIA POINTS AND  
THE DETERMINATION OF THE VALUE OF COOPERATION FOR PRINT  
MEDIA PUBLICATION

1. Standards for the Determination of Print Media Criteria

NO	CRITERIA DESCRIPTION	SUB DESCRIPTION	STATUS	POINT	SCORE
1	Media Coverage	National / Regional		80	
		Provincial		60	
		Regency		40	
2	Circulation (Copies)/sheets	More than 100.000		90	
		25.000-100.000		80	
		100.001-25.000		60	
		1.001-10.000		40	
		Up to 1.000		20	
3	Circulation Distribution within the Regency of OKI	11-18 Sub- districts		80	
		6-10 Sub- districts		50	
		Up to 5 Sub- districts		30	
4.	Journalist / Bureau Status	For the Regency of OKI	Available	60	
			Concurrent with Another Regency	20	
			Not available	0	
5	Journalist Competency		Holds Competency Certification	80	



			Does Not Hold Certification	0	
6	Press Council Registration Status		Registered	80	
			Not Registered	0	
7	Office/Bureau	Bureau in the Regency of OKI	Available	20	
			Not Available	0	
8	Publication Frequency	Once daily		80	
		Once weekly		60	
		Twice weekly		40	
		Once monthly		20	
9	Last Three (3) Published Editions	National / Regional	Available	40	
			Not Available	0	

2. Determination of the Value of Publication Cooperation for Daily Media Editions, as follows:

No	TIER CATEGORY	TYPE OF PUBLICATION/SIZE	PUBLICATION VALUE
1	Tier 1	One (1) Full Page Advertorial	Rp.50.000.000
		One Half (1/2) Page Advertorial	Rp.25.000.000
		One Quarter (1/4) Page Advertorial	Rp.10.000.000
		Front Page Banner	Rp.50.000.000
		Inside Page Banner	Rp.25.000.000
		Paid Article	Rp 10.000.000
2	Tier 2	One (1) Full Page Advertorial	Rp.20.000.000
		Front page banner	Rp.15.000.000
		Inside Page Banner	Rp.10.000.000
		One (1) Full Page Society Section	Rp.20.000.000
		One Half (1/2) Page Advertorial	Rp.10.000.000
		One Quarter (1/4) Page Advertorial	Rp.5.000.000
		Main Page News Column	Rp.3.000.000
		Paid Article	Rp 500.000
3	Tier 3	One (1) Full Page Advertorial	Rp.10.000.000
		One Half (1/2) Page Advertorial	Rp.5.000.000

4	Tier 4	One Quarter (1/4) Page Advertorial	Rp.2.500.000
		Front Page Banner	Rp.5.000.000
		Inside Page Banner	Rp.2.500.000
		Paid Article	Rp 250.000
		One (1) Full Page Advertorial	Rp.7.500.000
		One Half (1/2) Page Advertorial	Rp.3.500.000
		One Quarter (1/4) Page Advertorial	Rp.2.500.000
		Paid Article	Rp 150.000

3. Determination of the Value of Publication Cooperation for Weekly Media Editions, as follows:

No	TIER CATEGORY	TYPE OF PUBLICATION/SIZE	PUBLICATION VALUE
1	Tier 1	One (1) full-page advertorial	Rp.15.000.000
		One-half (½) page advertorial	Rp.7.500.000
		One-quarter (¼) page advertorial	Rp.2.500.000
		Paid Article	Rp 750.000
2	Tier 2	One (1) full-page advertorial	Rp.10.000.000
		One-half (½) page advertorial	Rp.5.000.000
		One-quarter (¼) page advertorial	Rp.2.500.000
		Paid Article	Rp 500.000
3	Tier 3	One (1) full-page advertorial	Rp.7.500.000
		One-half (½) page advertorial	Rp.3.750.000
		One-quarter (¼) page advertorial	Rp.1.875.000
		Paid Article	Rp 300.000
4	Tier 4	One (1) full-page advertorial	Rp.5.000.000
		One-half (½) page advertorial	Rp.2.500.000
		One-quarter (¼) page advertorial	Rp.1.250.000
		Paid Article	Rp 200.000



4. Determination of the Value of Publication Cooperation under Partnership Arrangements for Monthly Media Editions, as follows:

No	TIER CATEGORY	TYPE OF PUBLICATION/SIZE	PUBLICATION VALUE
1	Tier 1	One (1) full-page advertorial	Rp.10.000.000
		One-half (½) page advertorial	Rp.5.000.000
		One-quarter (¼) page advertorial	Rp.3.500.000
		Paid Article	Rp 7.00.000
2	Tier 2	One (1) full-page advertorial	Rp.7.500.000
		One-half (½) page advertorial	Rp.3.500.000
		One-quarter (¼) page advertorial	Rp.1.500.000
		Paid Article	Rp 500.000
3	Tier 3	One (1) full-page advertorial	Rp.5.500.000
		One-half (½) page advertorial	Rp.2.750.000
		One-quarter (¼) page advertorial	Rp.1.000.000
		Paid Article	Rp 300.000
4	Tier 4	One (1) full-page advertorial	Rp.3.500.000
		One-half (½) page advertorial	Rp.1.750.000
		One-quarter (¼) page advertorial	Rp.875.000
		Paid Article	Rp 200.000

II. STANDARDS FOR THE DETERMINATION OF CRITERIA POINTS AND THE DETERMINATION OF THE VALUE OF COOPERATION FOR CYBER MEDIA PUBLICATION

1. Standard for the Determination of CYBER Media Criteria

NO	CRITERIA DESCRIPTION	SUB DESCRIPTION	POINTS	CHECKLIST
1	Indonesian e ranking	1-1.000	100	
		1.001-10.000	90	
		10.001-20.000	80	
		20.001-30.000	60	
		30.001-40.000	40	

		40.001-50.000	20	
		50.001-100.00	15	
		Up to 100.000	10	
2	Global ranking	1.500-100.000	100	
		100.001-700.000	80	
		700.001-14.000.000	60	
		14.000.001-2.000.000	40	
		Up to 2.000.000	20	
3	Monthly Visitors count	More than 1,000,000 per month	100	
		100,001-1,000,000	90	
		80,001-100,000	80	
		50,001-80,000	70	
		30,001-50,000	60	
		10,001-30,000	50	
		1,001-10,000	40	
		Less than 1,000	10	
4	Website age	1-2 years	20	
		2.1-4 years	40	
		4.1-6 years	60	
		6.1-8 years	80	
		More than 8 years	100	
5	Web/page	Special channel for the regency of OKI	60	
		Without special channel for the regency of OKI	20	
6	Journalist / Bureau Status for the regency of OKI	Available	80	
		Concurrent with another regency	50	
		Not Available	0	
7	Journalist Competency	Holds Competency Certification	80	
		Does Not Hold Certification	0	
8	Press Council Registration Status	Registered	80	
		Not registered	0	



9	Website Expiration Period (Current Year)	1 year	10	
		2 years	30	
		3 years or more	40	
10	General News Update at the Time of Submission	Available	20	
		Not Available	0	
11	OKI News Update at the Time of Submission	Available	20	
		Not Available	0	
12	News Update within the Last Six (6) Days	Available	20	
		Not Available	0	
13	Office/ Bureau in the regency of OKI	Available	50	
		Not Available	0	

2. Determination of Cooperation Value for Publication Cooperation for cyber media Publication, as follows:

No	TIER CATEGORY	PUBLICATION TYPE/SIZE	BROADCAST VALUE
	Tier 1	Banner	Rp. 8.000.000
		Paid Article	Rp. 1.000.000
2	Tier 2	Banner	Rp. 5.000.000
		Paid Article	Rp. 500.000
3	Tier 3	Banner	Rp. 3.000.000
		Paid Article	Rp. 300.000
4	Tier 4	Banner	Rp. 2.000.000
		Paid Article	Rp. 200.000
5	Tier 5	Banner	Rp. 1.500.000
		Paid Article	Rp. 100.000

III. STANDARD FOR THE DETERMINATION OF CRITERIA POINTS AND THE DETERMINATION OF COOPERATION VALUE FOR ELECTRONIC MEDIA PUBLICATION (RADIO)

1. Standard Criteria for Electronic Media

NO	DESCRIPTION CRITERIA	SUB DESCRIPTION	STATUS	POINTS	CHEKLIST
1	Coverage Area	National		80	
		Provincial		60	
		Regency		40	
2	Transmission Power	More than 10.000 watt		100	
		10.000 watt		80	
		5.000 watt		60	
		1.000 watt		40	
		Less than 1.000 watt		20	
3		Available		100	

	Special programs for the regency of OKI	Not Available		0	
4	Journalist / Bureau Status	For the Regency of OKI	Available	80	
			Concurrent with another regency	50	
			Not Available	0	
5	Journalist Competency		Holds Competency Certification	80	
			Does Not Hold Certification	0	
6	Press Council Registration Status		Registered	80	
			Not registered	0	
7	Local Content Proportion		More than 50%	80	
			50%	50	
			Less than 50%	20	
			Not Available	0	
8	Broadcasting License		Permanent	80	
			Temporary	20	
9	Radio Station license		Available	80	
			Not available	0	
10	Broadcast status		Commercial	60	
			Community	20	

2. Determination of the Value of Publication Cooperation under Publication Partnership for Electronic Media (Radio) Editions, as follows:

No	TIER CATEGORY	PUBLICATION TYPE/SIZE	BROADCAST VALUE
1	Tier 1	Public Service Advertisement	Rp. 10.000.000
		News Program Sponsorship	Rp. 5.000.000
2	Tier 2	Public Service Advertisement	Rp. 7.500.000
		News Program Sponsorship	Rp. 2.500.000



IV. STANDARD FOR THE DETERMINATION OF CRITERIA POINTS AND THE DETERMINATION OF COOPERATION VALUE FOR ELECTRONIC MEDIA PUBLICATION (TV)

NO	CRITERIA DESCRIPTION	SUB DESCRIPTION	STATUS	POINTS	CHECKLIST
1	Coverage Area	National		80	
		Provincial		60	
		Regency		40	
2	Regional Advertising Bureau		Available	80	
			Not Available	0	
3	Local Content Proportion		Available	80	
			Not Available	20	
4	Journalist / Bureau Status	For the regency of OKI	Available	80	
			Concurrent with another regency	50	
			Not Available	0	
5	Journalist Competency		Certified	80	
			Not Certified	0	
6	Press Council Registration Status		Registered	60	
			Not Registered	0	
7	OKI News update of at the Time of Submission		Available	80	
			Not Available	0	

1. Determination of the Cooperation Value for Publication under Publication Partnership Cooperation for Electronic Media (Television) Editions, as follows:

No	TIER CATEGORY	PUBLICATION TYPE/SIZE	BROADCAST VALUE
1	Tier 1	Live Broadcast (duration exceeding 60 minutes)	Rp.75.000.000
		Delayed Broadcast (duration exceeding 60 minutes)	Rp.50.000.000
		Special Coverage	Rp.30.000.000
		Public Service Advertisement	Rp.50.000.000
		Advertorial with a duration of 3 minutes (national broadcast)	Rp.20.000.000

		News Coverage with a duration of 1 minute (national broadcast)	Rp.10.000.000
		News Coverage with a duration of 1 minute (local broadcast)	Rp.5.000.000
2	Tier 2	Live Broadcast (duration exceeding 60 minutes)	Rp.50.000.000
		Delayed Broadcast (duration exceeding 60 minutes)	Rp.35.000.000
		Special Coverage	Rp.20.000.000
		Public Service Advertisement	Rp.15.000.000
		News Coverage with a duration of 1 minute (local broadcast)	Rp.3.500.000

REGENT OF OGAN KOMERING ILIR,  
signed

MUCHENDI MAHZAREKI